



# Empowering Travel Agents to Scale & Succeed

**Your Growth Engine | Your Brand | Our  
Expertise**

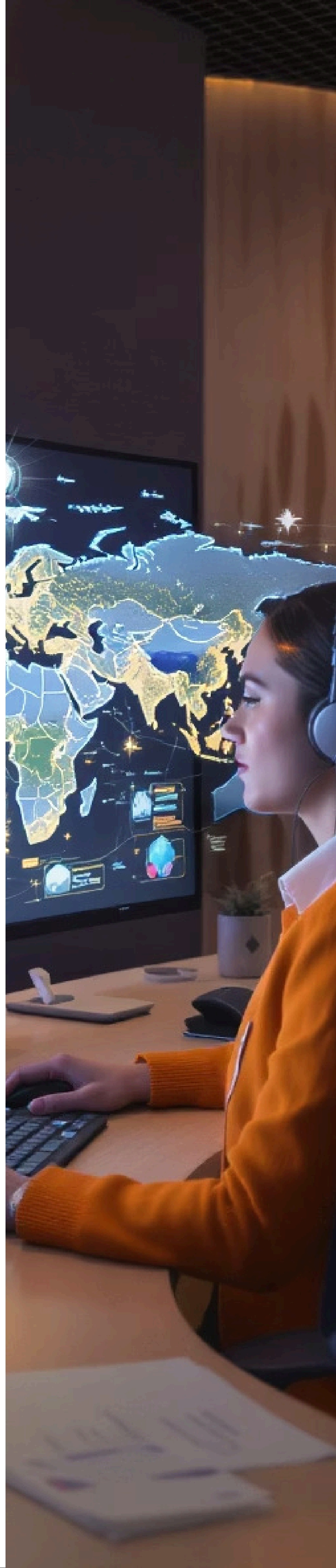
There was a time when we, like many travel agents, juggled everything on Excel sheets and Word docs. Managing bookings, follow-ups, and updates felt chaotic and honestly, it drained our team. Frustration grew, and efficiency dropped.

That's when we realized: ***There has to be a better way.***

And so, **Lazyatra was born**—from real challenges, to solve real problems. We created a **powerful, all-in-one platform** with **3 tailor-made models**, built into a single, easy-to-use dashboard. It's designed to match your work style, scale your business, and simplify your day-to-day operations.

Today, agents using this dashboard spend less time managing and more time growing.

**This Automated Dashboard isn't just a tool.  
It's how modern travel businesses win.**





# The Travel Agent's Dilemma - Biggest Problems



## Too Much Manual Work

67% of agents spend 10+ hours every week doing the same booking tasks over and over.



## Behind on Technology

Without modern tools, it's hard to compete with online booking sites and big travel companies.



## Everything Takes Too Long

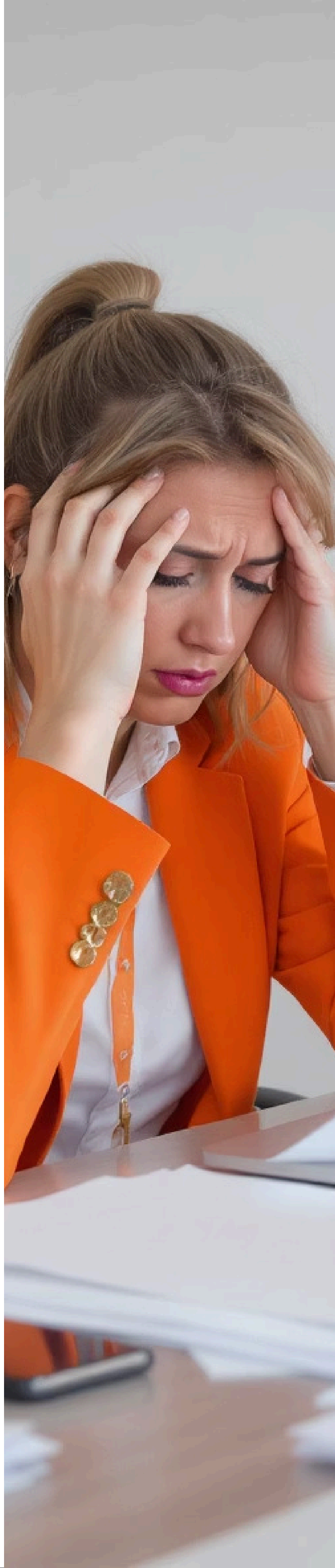
Handling suppliers, tracking payments, and managing paperwork by hand makes it impossible to grow.

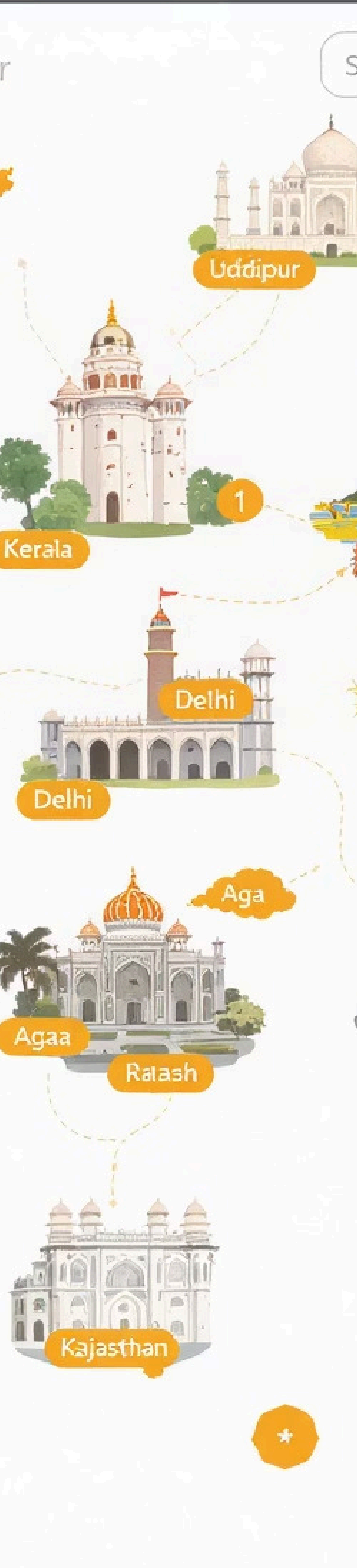


## Hard to Stand Out

Small agents find it tough to build a professional brand and get noticed online.

These problems stop agents from doing what they're best at: selling amazing trips and growing their business.





# The Lazyatra Solution

## One Platform, Complete Control

Lazyatra unifies every aspect of your travel business in a single, intelligent dashboard designed specifically for travel professionals.

## Flexible Business Models

Choose how you want to operate: full execution support, white-labeled solutions, or DIY package creation all optimized for maximum profitability.

Our AI-driven platform eliminates operational friction, automates mundane tasks, and provides the technological edge independent agents need to compete and win in today's market.



# Model 1: You Sell, We Execute



## Your Brand, Your Package

You're in control!

Create, customize, and sell travel packages using your own branding, logo, and markups. Every booking detail is smartly organized on your dashboard. Once you confirm a booking, **Lazyatra's backend operations team takes over**, from cabs to ferries to hotels, we execute it all seamlessly, ensuring an exceptional experience for your clients.



## We Handle Everything

Lazyatra manages all backend operations: bookings, ground operations, payments, documentation, and client communications(Indirect).

**You Sell. We Execute. You Grow.**

**A Nominal service Fee will be applicable as per the agreement.**



**Perfect for:** Established agents with strong sales abilities who want to eliminate operational burdens while maintaining complete brand control.



# Model 2: We Sell & Execute Under Your Brand

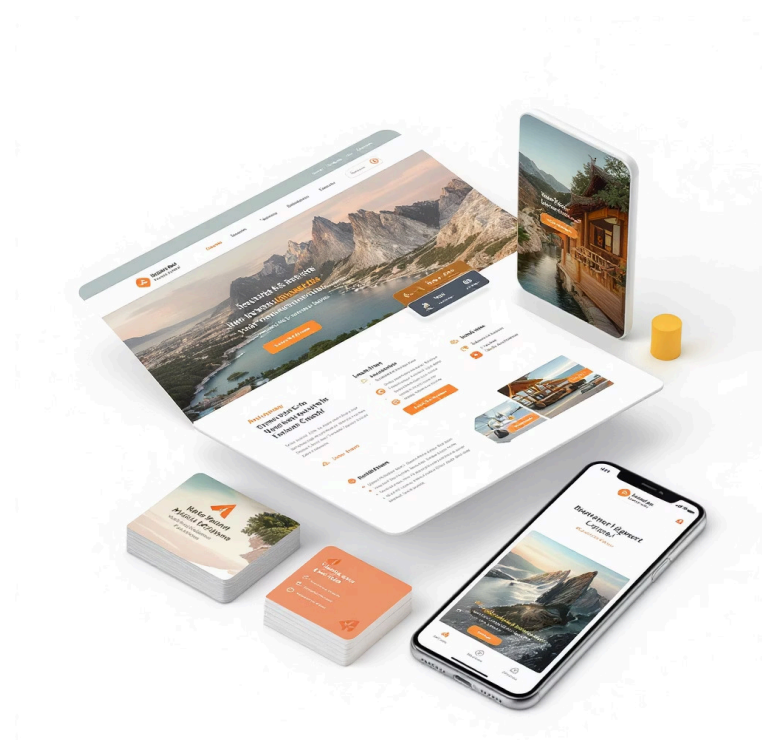
## 100% Your Brand, Commission-Based

No expertise in a destination? No problem. Just create a query on the dashboard and let us do the heavy lifting. From sales to execution, Lazyatra manages it all 100% white labeled under your brand.

**Our expert sales team engages with your clients on your behalf as a sister concern. Every interaction, package, and communication goes out with your logo, your name, your brand you maintain full ownership and trust with your clients.**

Transparent tracking, live updates, ethical operations, and shared profitability. Earn commissions on every successful booking as per your agreement.

**Perfect for:** New agent struggling to set up sales teams and workstations, or lacking destination knowledge and expertise to sell in a professional manner.







# Model 3: DIY Package Creation – Use or Buy Coins

1

Want to build and manage everything yourself? You can! Use our intelligent system to create customized packages. After your free quota, simply buy coins (e.g., ₹2000 for 50 coins; 1 coin = 1 package). You can also earn coins by using Model 1.

**Get 1000 Coins free on Signup!!**

2

## Earn or Purchase Coins

Acquire coins through successful bookings, referrals, and platform engagement, or purchase coin packages for immediate access to more features.

**ⓘ Build faster, smarter, and at your pace, no tech hassle, no bottlenecks.**



# Powerful Features That Drive Growth



## Brand Builder

Professional website, branded documentation, and digital presence tools that establish market credibility.



## Real-Time Dashboard

Monitor bookings, client communications, payments, and supplier status from a single, intuitive interface.



## Profit Analytics

Detailed insights into revenue streams, profit margins, and business performance metrics.



## Intelligent Automation

AI-driven workflows handle repetitive tasks, from itinerary creation to post-trip follow-ups.



## Scalability Engine

Infrastructure designed to support your business growth from 5 to 5,000 bookings without operational strain.



## Complete Transparency

Clear visibility into costs, commissions, and supplier relationships without hidden fees.



# Why Lazyatra?



- **Purpose-Built for Travel Agents**

Unlike generic business platforms, Lazyatra addresses the specific challenges and opportunities in travel business

- **Triple Revenue Potential**

Agents using Lazyatra report average revenue increases growth within months

- **Compete with Industry Giants**

Our technology levels the playing field, giving independent agents the same capabilities as major OTAs.

- **Zero Technical Barriers**

No coding or technical expertise required. just your travel knowledge and sales skills.





# Revenue Model: Maximizing Your Profits

## 8-10%

### Model 1 Commission

We keep 8-10% of package value when Lazyatra handles execution (varies by destination and package type).

## 8-10%

### Model 2 Commission

You Earn 8-10% passive commission when we sell and execute under your brand, with zero operational involvement.

## All...

### Model 3 Earnings

Its All yours, You just have to maintain the coins by using model 1 or by purchasing the coins



Our transparent pricing model ensures you always know exactly how much you'll earn on every booking, with no hidden fees or surprise charges.



Let's Grow Together

# Join Lazyatra Today

Transform your travel agency with the technology, support, and operational excellence that drives sustainable growth.

1

## Book a Demo

See how Lazyatra can transform your specific business in a personalized demonstration.

2

## Launch Your Dashboard

Complete onboarding and configure your account with our dedicated success team.

3

## Scale Your Business

Start selling more, working less, and building the travel business you've always envisioned.

**Contact us:-**

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